**MEDIA RELEASE  
DISTRIBUTION FOR MEDIA USE WITHOUT EMBARGO**

**Empowering the next generation: SEACOM East Africa's commitment to practical ICT education**

**NAIROBI - SEACOM East Africa is actively investing in the future of technology by bridging the gap between education and the professional world through its comprehensive Corporate Social Investment (CSI) programme. With a long-term vision to empower students transitioning from campus to career, SEACOM is committed to expanding its reach and creating a meaningful impact.**

The company's passionate staff are dedicated to mentoring and guiding students beyond their classroom experiences, ensuring they are well-equipped to navigate life after graduation. Currently, SEACOM collaborates with major universities across various counties in Kenya through short-term engagements. However, the company strives to establish formalised, long-term partnerships to enhance consistency and mutual value in its programme.

The cornerstone of these CSI activities is the Academic tours, designed to offer engineering students an in-depth understanding of the undersea cable infrastructure and its vital role in global connectivity. These tours provide students with practical learning experiences in the field of ICT, equipping them with valuable knowledge and skills to prepare them for the professional world.

Beyond the academic tours, SEACOM also offers a mentorship programme. Led by a team of engineering experts, this programme covers engineering-specific topics and essential life skills. It provides tailored sessions that delve into real-world applications of engineering principles, career guidance, and crucial life skills such as communication, professionalism, and time management.

Furthermore, SEACOM offers Industrial Attachments and Internship opportunities for engineering students, providing them with hands-on experience. Successful students are onboarded under a three-month paid contract, receive a monthly stipend and are assigned supervisors and tailored work schedules. The tasks vary depending on the intern's course of study and department placement. Recognising the value of these experiences, SEACOM has introduced Certificates of Participation and is exploring additional training opportunities to enhance students' professional development further. By providing these opportunities, SEACOM is empowering the next generation of tech professionals and contributing to the development of a skilled workforce that will drive innovation and growth in the region.

The academic–centred initiatives are a core part of the broader SEACOM CSI strategy. The initiatives are rooted in the belief that empowering young people is essential to building a stronger, more innovative future. SEACOM invests in the future of ICT in Kenya and the region through meaningful engagement, mentorship, and practical experience. These efforts are shaping the next generation of engineers, innovators, and technology leaders.

**END**

**390 words**